



PRODUCT INFORMATION NO. 13/2022

PRODUCT RELEASE NEW MANEUVERING HANDLE

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Product management CT

16.08.2022

Situation:

The old AL-KO maneuvering handle is only available for jockey wheels with diameter Ø48mm. On the market our maneuvering handle was copied very often and there are also variants for jockey wheels with diameter Ø60mm. Due to the fact that the design of the old maneuvering handle was copied very often and the request came from the market for an AL-KO variant for diameter Ø60mm, we have decided to develop a completely new maneuvering handle.

Target:

The targets of the development of the new maneuvering handle were:

- New modern design
- Available for jockey wheels with diameter Ø48mm and Ø60mm
- More operating comfort
- Better ergonomic
- Deduction of production costs
- Faster assembly

SITUATION / TARGET

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Ø48mm



Ø60mm

NEW VARIANTS OF MANEUVERING HANDLE

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NEW VARIANTS OF MANEUVERING HANDLE

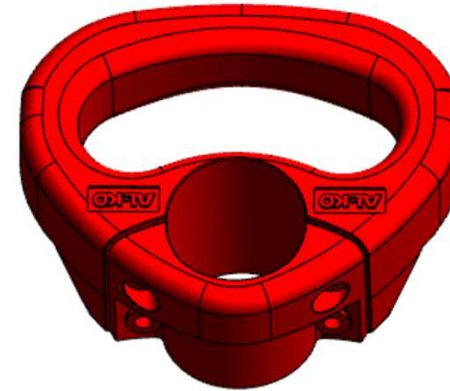
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New maneuvering handle
Can be orderd from 01.08.2022



Old maneuvering handle
Product phase out at the end of Q4/2022

The new maneuvering handle is available from 01.08.2022. The new maneuvering handle and the current maneuvering handle will both be available within a certain conversion period. From 01.08.2022, customers have to be converted to the new maneuvering handle, since after a changeover period up to 31.12.2022 at latest, the old maneuvering handle will be taken out of the program and can then no longer be produced.

MARKET LAUNCH / CHANGEOVER

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Comparison design NEW vs. OLD



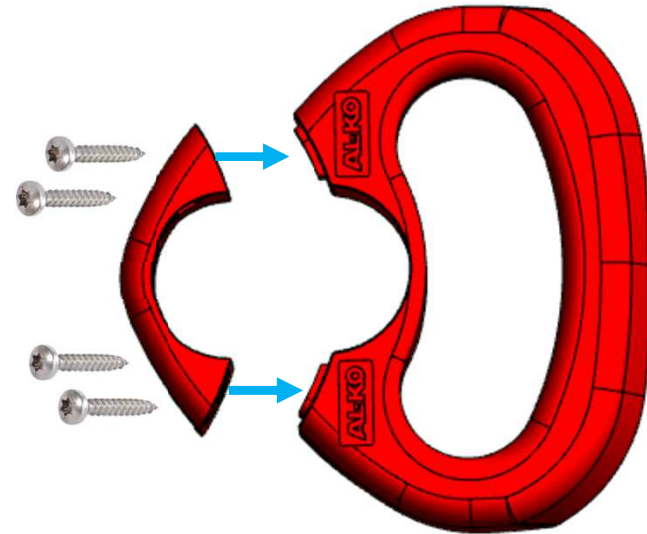
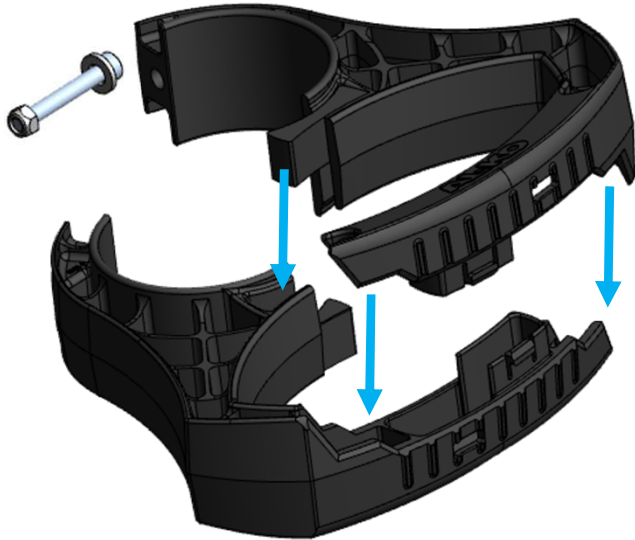
NEW VS OLD

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Comparison assembly NEW vs. OLD



Less assembly effort with the new maneuvering handle. For mounting, the two halves must be attached to the jockey wheel with only one screw. With the old maneuvering handle 4 screws were necessary for the assembly.

NEW VS OLD

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	AL-KO	AL-KO	Knott	DTR	Westfalia	Pro Plus
Colour	Black	Red	Black	Black	Red	Blue
Material	Plastic	Plastic	Plastic	Plastic	Plastic	Plastic
Diameter	Ø48 and Ø60	Ø48	Ø48 and Ø60	Ø48 and Ø60	Ø48	Ø48
Screws	1 screw	4 screws	4 screws	4 screws	4 screws	4 screws

Completely new design which differs from the products currently available on the market

COMPETITOR COMPARISON

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OEM version unpacked

- 696765
- 696766



Wholesaler version packed

- 1931978
- 1931979
- 696754
- 696755



PACKAGING

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Overview part numbers

Part number	Designation	Diameter	Colour	Individually packed in foil with a cardboard tap	Packaging unit
696765	RANGIERGRIFF STÜTZRAD D48 VE-40 STK	Ø48	Black	No	40 pcs
696766	RANGIERGRIFF STÜTZRAD D60 VE-40 STK	Ø60	Black	No	40 pcs
1931978	RANGIERGRIFF STÜTZRAD D48 VE-1 STK VERP	Ø48	Black	Yes	1 pcs
1931979	RANGIERGRIFF STÜTZRAD D60 VE-1 STK VERP	Ø60	Black	Yes	1 pcs
696754	RANGIERGRIFF STÜTZRAD D48 VE-40 STK VERP	Ø48	Black	Yes	40 pcs
696755	RANGIERGRIFF STÜTZRAD D60 VE-40 STK VERP	Ø60	Black	Yes	40 pcs

ORDER QUANTITIES

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